

Revised 07-19-2017



False River Academy Referral Incentive Program

201 Major Parkway, New Roads, LA 70760
225.638.6810 Elementary 225.638.3783 High School

Website: www.falseriveracademy.org
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Objective:

To increase awareness of FRA in the marketplace and ultimately enrollment by utilizing current school families as a means to spread the word. The referral program will incentivize families who refer others to the school if they join the school community.

Program:

Refer a family/student to FRA and if they join the school community, receive a \$500 referral bonus as our way of saying thank you for your trust and confidence. Refer two families/students who join the school community within the same school year and receive a \$750 referral fee. Refer three or more families/students within the school year and receive a \$1000 referral fee, etc

Program Details:

- Referral bonus will be issued to existing family once enrolled family completes and is in good standing for four months at the school.
- Referral bonus is a flat amount per new family regardless of number of students who enroll per family.
- Referring family must have a student enrolled at FRA at time of referral to be eligible to receive referral bonus.
- Payment will be issued in December for those families who start at beginning of school year.
- Payment will be issued in four months for those families who start after the beginning of the school year.
- New student/family must have not attended FRA the previous academic school year.
- The incentive is awarded for one year only.
- Applications received after the start of school will be considered for a prorated referral incentive.
- The Program shall be open to ALL FRA families (including Grandparents/guardians).
- This offer applies ONLY to NEW family applicants. Younger siblings of current families do not qualify.
- Referring family will be notified of new family's enrollment and eligibility for referral bonus once the new family has been accepted and completed the enrollment process.
- When referral bonus has been processed, referring family will be notified by the Business Office.
- ***It is the REFERRING FAMILY'S responsibility to be sure that the Prospective Family mentions this program and the Referring Family's name during their first contact with the Admissions Office (via phone or in person) and on the registration application. To insure this occurs, you may choose to accompany and/or assist in making their first contact. REFERRALS CAN NOT BE MADE RETROACTIVELY.***